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# The News

Dutchify Newsletter



## INVESTING IN A CULTURE OF INNOVATION

By Nick de Bruijn

The first quarter is almost over which gives us some time to look back at Q1 of 2023. During Q1 we focused heavily on development. We believe that constant innovation will benefit our clients, which is why we invested heavily in technology and tools to improve (and adapt) our service solution to the modern day needs of expat staff. So we're excited to announce that we'll be launching a new software platform soon. This platform is being developed in-house to meet the most recent needs of our clients.

We are also aware of the difficulties that relocation presents for businesses and individuals. When we look at the Netherlands, we see changes in the housing market and immigration policies that can have a significant impact on the relocation process. We are currently working to improve this situation, and we can confidently state that when our platform launches, it will be supported by software that will outperform current market conditions. Making dutchify the only DSP that has fully adapted to the upcoming housing and immigration changes in the Netherlands.

We've also added new service packages to our relocation solutions and we have expanded the partner network in Q1. Giving dutchify better coverage in cities like Breda and Eindhoven.

## Newsletter Highlights

[Introducing the team of dutchify](#)

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**dutchify**



Getting our team to commit on a team photo proved more difficult than we anticipated. Dutchify encourages remote working, which makes it more difficult to bring the team together. So, with this photo, let's introduce the team:

You've already met Nick, and to his left is Barbara, our customer success manager. Cherrel, our housing expert, sits next to her, and Sophia, our account manager, sits next to her. Finally, we have Colin on the other end, whom you will encounter frequently during sales activities. Our team is ready to greet you with a smile and we are ready to support you in every way to relocate to NL!

## A YEAR IN REVIEW: OUR WINS AND MILESTONES

By Colin Versteeg

For me, the previous year was especially memorable. At the end of the covid era, I started working at Dutchify as a commercial manager. Finally, expats and businesses began to return to the Netherlands. So I was in for a big challenge.

We saw month over month revenue growth as a result of strong sales performance. Of course, in order to meet our clients' expectations, we had to keep hiring more people. Fortunately, this resulted in many pleasant coworkers and a fantastic team to work with. A solid foundation from which to grow in 2023. In which we will continue to assist expats in obtaining the keys to a prosperous life in the Netherlands.



## A Message from our Founder Nick



**2023 got off to a great start for dutchify.** Especially when compared to this time last year. We are fortunate to have two large corporations with long-term contracts that provide dutchify with a significant amount of work throughout the year. And I'm gradually realizing that we need to expand the team even more in order to support the growing number of clients.

We still have some room to accept new clients. Despite the fact that we are already planning 200+ relocations until the summer of 2023. So, if you're reading this and want to get your employees Dutchified, don't put off placing your order for too long. My team is prepared and excited for the upcoming challenge. And we're going to make 2023 the best year yet.